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Department of Vermont Health Access

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One Week In, Vermonters Continue to Show Strong Interest in Vermont Health Connect

WINOOSKI – One week after the launch of Vermont Health Connect, Vermonters continue to demonstrate that they are interested in the new online health insurance marketplace as site performance steadily improves. Thanks to the federal health care law, Vermont Health Connect makes purchasing health insurance easier to understand and puts greater choice in the hands of individuals and small businesses.

As of this morning, over 45,000 individuals have logged on to the Vermont Health Connect website. Of those, over 3,400 have created user accounts, which can be used to browse health insurance options and enroll. Although Vermonters seeking coverage starting January 1, 2014 have over two months to explore Vermont Health Connect, hundreds of Vermonters have selected a health plan, including through the website, and over 50 employers have completed their part of the online enrollment process for their employees.

“We are excited by the level of interest and are gratified that Vermont Health Connect is already reaching so many Vermonters,” said Mark Larson, Commissioner of the Department of Vermont Health Access. “We have made great strides over the last week, but we’re still not satisfied. We’ll continue to work to improve our system until the thousands of Vermonters who deserve affordable, quality health care are enrolled in a new health plan,”

Brokers and grant-funded Navigators are also working to help Vermonters find new health plans on Vermont Health Connect. Both brokers and Navigators are available to provide individuals and small businesses with one-on-one assistance as they use the new health insurance marketplace. Throughout this first week, Vermont Health Connect staff has been providing Navigators and brokers with technical support to enable them to register with the system and begin serving Vermonters. Technical support will continue in the coming days so that the assister community has the tools and resources they need to guide Vermonters to finding health coverage.

Vermont Health Connect allows Vermonters to compare health benefits, find out if they are eligible for a free or reduced-cost health plan, and pick a plan that reflects their unique needs and budget – all in one place. The six-month open enrollment period has just begun. More information is available at www.VermontHealthConnect.gov.

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