

## Sample 2021 Open Enrollment Announcements for Social Media and Front Porch Forum

### 1. Generic, annual reminder:

#### **Need Health Insurance? Sign Up Now Through December 15, 2020**

Vermont Health Connect's Open Enrollment period runs November 1 through December 15, 2020. If you don't have health insurance, or if you would like to make a change to your existing health plan, Open Enrollment is the time to do it. Depending on your income, you may also qualify for financial help to lower health insurance premiums and/or out-of-pocket costs. Not sure which plan is best for you? Try the [Plan Comparison Tool](#) at VermontHealthConnect.gov. To enroll, visit Vermont Health Connect online at vermonthhealthconnect.gov, call us at 855-899-9600, or make an appointment with an in-person assister. But don't delay! After Open Enrollment ends on December 15, you may have to wait until next November to get health insurance.

### 2. Plan Comparison Tool:

#### **Looking for Financial Help? Check out Vermont Health Connect's 2021 Plan Comparison Tool!**

Not sure if you can get financial help paying for Vermont Health Connect health insurance? Wondering if you're eligible for Medicaid? You can get a quick estimate by using the Plan Comparison Tool at VermontHealthConnect.gov. The [Plan Comparison Tool](#) lets Vermonters easily screen over 20 health plan options—including costs for each plan in an average year or a bad year, as well as doctor directories, drug lists, and much more. But don't delay! Vermont Health Connect Open Enrollment starts November 1 and ends December 15, 2020.